JULIAN CHAN

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🎓 EDUCATION

Occidental College, Los Angeles   May 2020
Bachelor of Arts: Computer Science/Economics
Computer Science GPA: 3.98   Economics GPA: 3.73   Honors: Dean's List
Relevant Coursework: Data Structures, Algorithms Analysis, Databases, Advanced App Dev., Machine Learning

The Web Developer Bootcamp (Udemy), Los Angeles   Oct 2018 – Dec 2018
Full-Stack Coding Certification

💼 WORK & EXPERIENCE

ParkPlace App, Los Angeles   Sep 2018 - Present
Founding Team, Head of Product, Backend Developer

ParkPlace is a venture-backed SAAS parking-tech company that streamlines online parking operations
• Develop backend and serverless architecture in an AGILE environment with Node.js, TypeScript, GraphQL,
  Puppeteer, and MongoDB of a platform that syncs parking operations across multiple online parking resellers
• Convert features into user-stories identified from user-interviews and collaborating with engineering team
• Prioritize features in the backlog with Asana taking business and tech dependencies into account for 2 week sprints
• Build product strategy and collaborate with core team to pitch, leading to $175K in funding from VCs and Angels

LvlUp Ventures, Los Angeles   Jun 2019 – Nov 2019
Junior Venture Associate
• Designed user experience and built internal CRM software, increasing segmentation and outreach capacity by 75%
• Evaluated potential investors based on client criteria, resulting in negotiation of $1M and $600K investments
• Developed due diligence scoring algorithm used to predict and rank potential portfolio companies' success and ROI
• Assisted in fundraising of $5.5M by designing and creating Investment Thesis and Deck

The Lane Crawford Joyce Group, Hong Kong   May 2017 - July 2017
Commercial Development and Strategy Intern
• Transformed go-to-market strategy to optimally attract Chinese consumer market by conducting research on
  KOLs, increasing user acquisition efficiency by 10%
• Consolidated financial statements for cross-border framework, ensuring the minimization of supply chain costs
• Filmed and edited demo illustrating new mobile app features, assisting in partnerships with 4 luxury brands

📦 PROJECTS (www.julianmkchan.com)

ClassStats   July 2019 - Dec 2019
User Researcher, UIUX Designer, Full-Stack Web Developer
• Replicated product development process from concept, to design, to development of a SQL full-stack web app by
  validating market assumptions, conducting UIUX design, and implementing web development best practices
• Created a more comprehensive review website that lists specific course ratings, more effectively enabling students
  to identify if they would like to enroll in a class

Taylor   Jan 2019 - Jan 2019
UIUX Designer, Strategist
• Led a startup resulting in runner-up finish in 2019 J-Term Entrepreneurship Bootcamp with Taylor, a peer-to-peer
  services marketplace that provides compensation for completing errands for other users
• Crafted go-to-market strategy, conducted competitive market research, designed 12 wireframes, and created demo
  of customer journey through Taylor

🔧 SKILLS

Technical: Microsoft Excel, PowerPoint, Word, Google Suite, Stata
Product Development: Adobe Photoshop, After Effects, XD, Illustrator, Figma, UI/UX Design, Bitbucket, Git
Coding: Java, HTML, CSS, Bootstrap, JavaScript, GraphQL, TypeScript, React.js, jQuery, Node.js, MySQL,
MongoDB, Springboot, Puppeteer
Language: Fluent in English, Proficient in Mandarin, Conversational in Cantonese