

TAYLOR

TAILOR YOUR LIFE



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TAYLOR MISSION



**To create a community where
people can both save time and
make quick extra cash**

The Problem

LACK OF TIME



Struggle with time management



80-95% procrastinate



75% of Oxy students
want a side hustle

Our Solution



Save Time



Earn Money



**Students helping
Students**

TAYLOR SAVES YOU **TIME AND
EARNS YOU **MONEY****

Market Opportunity

College students are **already** doing this

Most college students have asked a friend to:



Pick up food



Pick up
groceries



Do their
laundry



Summer
storage

60% of students would do these
tasks for a fellow student



THE TECHNOLOGY

Video of App



COMPETITIVE MARKET

TAKL

handy



Employees
Hired Professionals
No community
Non-specified
Pay for background
check



MARKET STRATEGY



**Influencer/Social
Media Marketing**

ryan2301

Referral Code



Joining Bonus (first 30 days)

\$20/ 20 tasks (at least 5 completed)

\$50/ 40 tasks (at least 15 completed)

\$75/ 50 tasks (at least 20 completed)

FINANCIAL PROJECTION

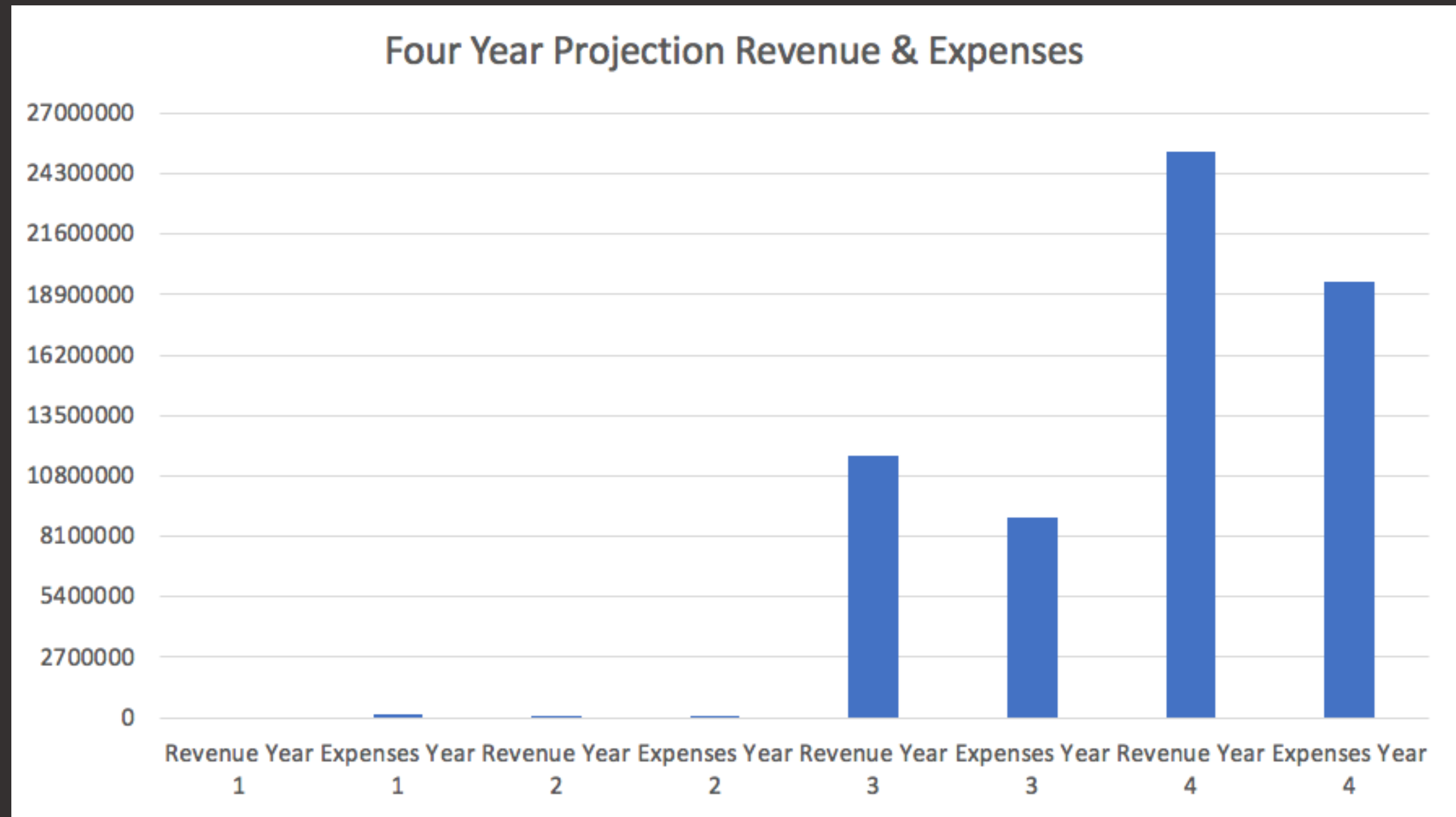
Revenue, Expenses and Scalability

Year 1 net cash flow:
\$-150,000

Year 2 net cash flow:
\$-236,174.44


Year 3 net cash flow:
\$2,558,818

Year 4 net cash flow:
\$8,368,269



MILESTONES

The Future of Taylor



J
Term

Win J-Term funding



Secure Funding for App
Development and legal fees



Expand to LA Colleges

THE TAYLOR TEAM



Ryan Wilson

Co-Founder
Operations
Economics Major '20



Nicolas Eble

Co-Founder
Finance
Economics/Philosophy Major '21



Julian Chan

Co-Founder
Product
Economics/Computer Science
Major '20



Nate Byram

Co-Founder
Research & Development
Economics/Math Major '22